



HOLISTIC SOUL FESTIVAL

For the Culture.

Elevate Your Mind
Celebrate your Culture

SATURDAY, MAY 31, 2025



OUR MISSION

Welcome to the Holistic Soul Festival: Miami Gardens' Premier Celebration of Wellness, Culture, and Community

We are beyond excited to introduce the Holistic Soul Festival—an innovative event designed to bring together the vibrant, diverse community of Miami Gardens and surrounding cities! This festival will be a fusion of mind, body, and soul, celebrating holistic wellness, cultural diversity, and community empowerment.

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EVENT HIGHLIGHTS & FEATURES

Community

Sacred space for individuals to come together, share experiences, and embark on a journey of healing and self-discovery.



The Holistic Soul Festival offers a vibrant day filled with yoga sessions, insightful health talks, and captivating local art and performances. We've partnered with local vendors to provide delicious food, unique goods, and cultural displays that celebrate the community. With an opportunity for attendees to purchase one-of-a-kind, heritage-inspired, and soulfully crafted goods that honor cultural traditions and holistic wellness. Where they can also participate in workshops focused on mindfulness, fitness, and nutrition, offering practical tools for a balanced and holistic lifestyle.

Movement and Sound

Yoga, Dance, Aerial Yoga, Massage. Immersive experiences integrating movement-based healing and vibrational sound therapy.



Nutrition

Cooking demonstration and tastings



EVENT HIGHLIGHTS & FEATURES

Expert Panels & Guest Speakers

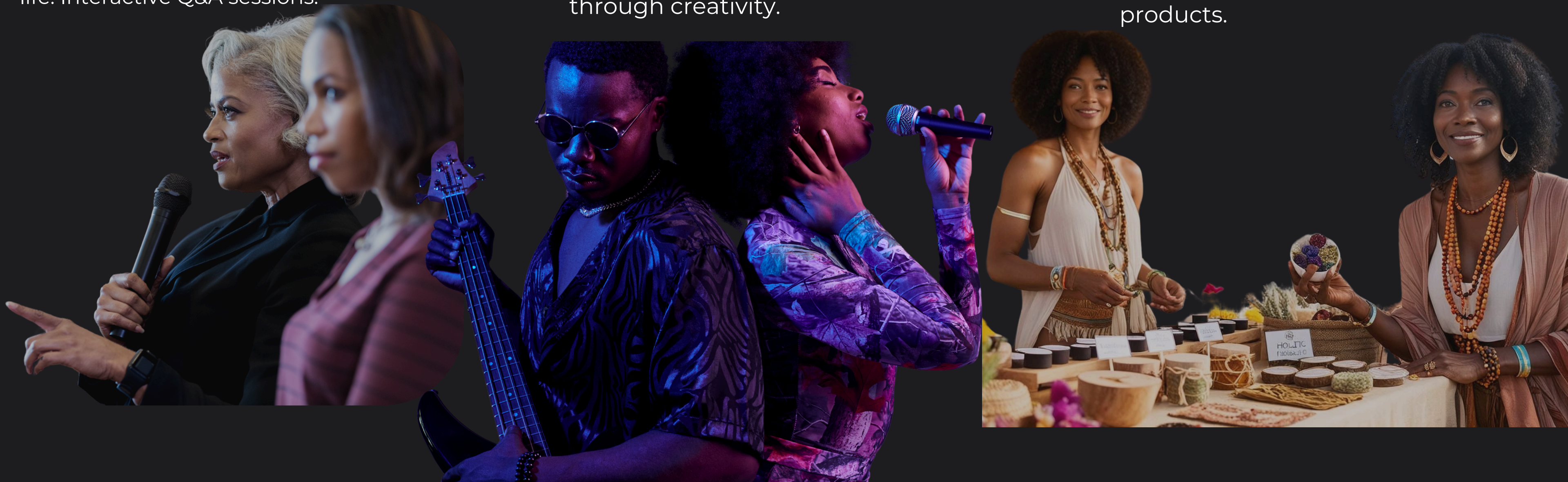
Insightful discussions led by thought leaders in holistic wellness. Practical guidance on integrating wellness into daily life. Interactive Q&A sessions.

Live Performances

Featuring a diverse lineup of poets, singers, and musicians who inspire and uplift through creativity.

Holistic Market & Vendor Village

Featuring brands that uplift and elevate the culture. A curated selection of vendors offering wellness, lifestyle, and spiritual products.



TARGET AUDIENCE

- **Wellness enthusiasts:** Individuals passionate about yoga, holistic health practices, meditation, mindfulness, alternative medicine.
- **Health-conscious individuals:** Those seeking information and resources on fitness, nutrition, and healthy living.
- **General community members:** Residents interested in supporting local businesses, art, and culture. Anyone curious about improving their mind, body, and spirit through educational talks, workshops, and interactive activities
- **Small business owners and vendors:** Those looking to showcase wellness products, services, or cultural goods.
- **Professionals in the wellness industry:** Yoga instructors, health coaches, nutritionists, fitness trainers, and holistic healers seeking networking opportunities and industry insights.



WHY SPONSOR

- The Holistic Soul Festival attracts a vibrant community dedicated to wellness, alternative medicine, mindfulness, and holistic health. As a sponsor, you'll have direct access to individuals who are passionate about living a balanced, health-conscious lifestyle and are eager to discover products and services that align with their values.
- **Engage Your Audience:**
 - Attendees can touch, feel, see, taste, and experience your brand firsthand.
- **Brand Visibility:**
 - Our event offers extensive brand exposure through our multi-channel marketing strategy, including event materials, social media campaigns, and targeted outreach efforts. You'll gain visibility in front of an engaged and highly receptive audience, allowing your brand to stand out in a meaningful and impactful way.
- **Networking Opportunities:**
 - The Holistic Soul Festival serves as a hub for influential wellness leaders, practitioners, and industry professionals. By sponsoring, you'll have the opportunity to network with key influencers, collaborate with like-minded brands, and build valuable relationships within the holistic community.
- **Community Impact:**
 - Position your brand as a champion of health, well-being, and sustainability. Your sponsorship will not only elevate your brand's profile but also demonstrate your commitment to promoting positive change and supporting a thriving, health-conscious community.



TITLE SPONSORSHIP OPPORTUNITIES & BENEFITS

\$25,000 – Title Sponsor

Exclusive and Premium Exposure for Your Brand

As the Title Sponsor, you will receive the highest level of exposure and recognition throughout the event.

Benefits Include:

- Logo prominently featured as the "Title Sponsor" in all event marketing materials (website, email campaigns, social media, print materials).
- Exclusive naming rights for the event (e.g., “[Your Brand] Holistic Soul Festival”).
- Primary positioning on all event signage and stage.
- **Premium VIP Lounge** access for 15 people, including a private meet-and-greet with speakers or performers.
- Exhibit space in the premium location.
- Branding featured on **LED screens**
- Social media shoutouts on all event platforms (Facebook, Instagram, Twitter, etc.) before, during, and after the event.
- Recognition in the opening and closing remarks by the event MC.
- Prominent logo placement on event lanyards and attendee badges.
- Opportunity to speak or present during the event.

PRESENTING SPONSORSHIP OPPORTUNITIES & BENEFITS

\$15,000 – Presenting Sponsor

High Exposure for Your Brand

As the Presenting Sponsor, you will receive high level exposure and recognition throughout the event.

Benefits Include:

- Logo prominently featured as the "Presenting Sponsor" in all event marketing materials (website, email campaigns, social media, print materials).
- Exclusive naming rights for the event (e.g., “Holistic Soul Festival presented by [Your Brand]”)Primary positioning on all event signage and stage.
- **Premium VIP Lounge** access for 10 people, including a private meet-and-greet with speakers or performers.
- Exhibit space in the premium location.
- Branding featured on **LED screens**
- Social media shoutouts on all event platforms (Facebook, Instagram, Twitter, etc.) before, during, and after the event.
- Recognition in the opening and closing remarks by the event MC.
- Prominent logo placement on event lanyards and attendee badges.
- Opportunity to speak or present during the event.

OPPORTUNITIES & BENEFITS

GOLD SPONSORSHIP

\$10,000 – Gold Sponsor

As a Gold Sponsor, your brand will enjoy significant exposure and association with the event's key offerings.

Benefits Include:

- Logo featured prominently as a Gold Sponsor on event marketing materials (website, emails, social media).
- Signage and banner placement at the event.
- **Premium VIP Lounge** access for 8 people.
- Social media mentions on event platforms (before and during the event).
- Exhibit space in a prominent location.
- Branding featured on **LED screens**
- Recognition during the opening or closing remarks by MC

SILVER SPONSORSHIP

\$5,000 – Silver Sponsor

The Silver Sponsor level offers a solid brand presence at the event, allowing you to connect with attendees and other key stakeholders.

Benefits Include:

- Logo featured as a Silver Sponsor on event on event marketing materials (website, emails, social media).
- Signage and banner placement at the event.
- **Premium VIP Lounge** access for 6 people.
- Social media shoutout on event platforms (before and during the event).
- Branding featured on LED screens
- Recognition during the opening or closing remarks by MC.

OPPORTUNITIES & BENEFITS

BRONZE SPONSORSHIP

\$2,500 – Bronze Sponsor

Community-Focused Sponsorship

The Bronze Sponsor level offers great value for local businesses and brands looking for impactful engagement with event attendees.

Benefits Include:

- Logo included as a Bronze Sponsor in event materials.
- Recognition on event website and in the event program.
- **4 Soul Level Section** tickets to the event.
- Logo on event signage.
- Social media mention before the event.

MARKETING SPONSORSHIP

\$500 – Marketing Sponsor (Items for Bags)

As an Marketing Sponsor, you provide event items that will be included in the swag bags given to all event attendees. Your brand will be prominently featured in the bags, giving you direct exposure to all participants.

Benefits Include:

- Recognition on the event website and in the event program.
- Minimum 250 items included for the Swag Bag.
- Opportunity to showcase your branding through a product sample or promotional item to be included in bag.
- Strategic marketing exposure through festival gift bags.
- 2 general admission tickets



HOW TO GET INVOLVED

To secure your sponsorship or for more details on each level, please contact us at:

- Email: info@holisticfestival.com
- Website: www.holisticsoulfestival.com



THANK YOU

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